

SOILLIFE™

Reduce Water Costs

Up to 20% or More

SoilLife Improves Water Management

Insufficient moisture promotes the build up of salts, which destroys soil structure and further lessens the ability of roots to take up water. Excessive moisture reduces soil aeration, wastes water and causes extra financial burdens relating to pumping and labor costs. SoilLife works within the soil to reduce salinity and build soil structure. Thus SoilLife addresses those soil factors, which leads directly to improved water management.

SoilLife helps to rebuild soil structure by balancing some of the soil's chemistry. Extractable sodium is reduced in the soil by leaching and/or precipitation, which promotes the development of soil aggregation. The combination of small and large soil aggregates creates small and large pore spaces for improved drainage and aeration. Improved root growth increases the plant's access to water, which in turn, stimulates microbial functioning, further expanding the soil building processes. Water management is improved because the soil is better able to hold the available moisture. Superintendents can then better judge irrigation requirements; and avoid over or under watering the turf.

SoilLife Delivers Water Cost Control

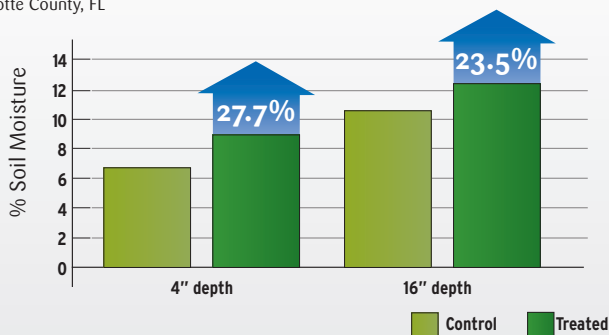
The goal remains the same, keep your turf irrigated as needed while keeping an eye on your budget. The problem is that water costs continue to rise throughout the country and are continuing to take a big part of the superintendent's budget. One of the solutions is to use SoilLife to help your turf retain its moisture in the root zone so the water you use remains available for your turf. And this soil moisture increase can save big bucks. Look at the chart below, determine your typical annual water expense and see what 10, 20, and even 30% savings can mean to your budget.

Water Costs Savings Opportunity

Water Use Reduction	Annual Water Expenditure		
	Low	Medium	High
	\$5,000	\$50,000	\$750,000
10%	\$500	\$5,000	\$75,000
20%	\$1,000	\$10,000	\$150,000
30%	\$1,500	\$15,000	\$225,000

SoilLife - For Healthier Soils Improves Soil Water Efficiency

Charlotte County, FL



SOILLIFE™
Health Care for the Soil