

• WHY DO LEADERS CALL IT "GREATEST or BEST STUFF or PRODUCT in the WORLD?"

Absolutely Otherwise IMPOSSIBLES MADE EASY

by World #1 Plant Supply



BILLIONS-PROVEN EXTRA-LIFE-MAKER
Gold Medal® NORMS™-4™
SUPERthrive®



24 of typical worldwide
massive "impossibilities"

1800 SALVAGED OLD TREES: "NONE SICK OR DEAD"

SUPERthrive® unique extra life:-TRANSPLANTING, MAINTENANCE, SALVAGING.
"IMPOSSIBLES" MADE EASY: 1,800 60 to 75 year-old trees dug from grounds of 20th Century
Fox Studios, stock-piled in weather for 2 years, replanted along streets of Century City.
Landscape architect and contractor reported "not one sick or dead tree at any time." **Only
SUPERthrive® could have done this-or even approached it.**



In 2009, SUPERthrive®
inventor Dr. John A.A.
Thomson was the first
chemist to win the
Lifetime Achievement
Award from Lawn and
Garden Marketing and
Distribution Association.



DISNEYLAND ◀ 400 HUGE SPECIMEN TREES DUG IN HOT, DRY SOUTHERN CALIFORNIA SUMMER. ZERO LOSS. Disneyland® "Enabled opening a year earlier".



* Disneyland and Disney World are registered trademarks of The Walt Disney Co.

LONDON BRIDGE HAVASU CITY



◀ 17 DRUMS PRE-PLANTED A WHOLE DESERT CITY, ZERO LOSS, SPRING AND SUMMER, AFTER FAILURE IN WINTER. Havasu City, Arizona.

- ZERO LOSS, 3,000-ACRES TRANSPLANTS FOR U.S.O.A., VERSUS 3% SURVIVAL, NEXT BEST - A GREAT CALIFORNIA STATE RUN UNIVERSITY, SAN LUIS OBISPO.
- PLANTED 10,000 TREES, Seattle World's Fair, WITH ZERO LOSS.
- SAVED ALL OF HUGE SHIPMENT OF PALMS FROM FLORIDA TO 48 Taiwan GOLF COURSES. LOSE OVER HALF WITHOUT.
- 15 GAL. DRUM SAVED \$100,000 - ALL CONDEMNED TREES, U.S. CORPS OF ENGINEERS PENN. JOB - ALCA vice-president, Ohio.
- SAVED ALL GREAT SPECIMEN TREES TRANSPLANTED BY U.S. Corps Of Engineers, FOR CAMOUFLAGE, WORLD WAR.
- TWO WEEKS DIFFERENCE IN HYDROSEEDED GRASS STAND, ALONG FREEWAY BANKS FOR EROSION CONTROL - Maryland State Highways.
- CELERY ALL TRANSPLANTED PERFECTLY IN 17 LARGE HOUSES, before and after one without, IN WHICH ALL LOST. - California
- 1200 TREES WITH 4" CALIPER TRUNKS BARE-ROOTED IN DESERT JUNE. NO LOSS. - Tucson, Arizona, City Parks Department.
- BIGGEST TRANSPORTATION OF LANDSCAPE MATERIALS, CALIFORNIA TO FLORIDA, TO PLANT Disney World.® NO LOSS.

- 1 GAL. PER 25 ACRES GRAPES, DRIP, 20% MORE YIELD, SWEETER, LARGER, WHILE NEIGHBORS LOST HALF CROP TO SHATTERING STORMS - Calif.
- ALL PALM SPRINGS DESERT GOLF BENT GREENS PERFECT WHILE EACH OTHER COURSE LOST 8 TO 14 BENT GREENS - California.
- BIGGEST TREE EVER MOVED, 100 YEARS OLD. GUINNESS BOOK OF RECORDS. MANY OTHER "BIGGESTS."
- WELL OVER MILLION EACH BARE-ROOT ROSES, ZERO LOSS AND STRONGER - California grower; New Mexico retailer, each.
- LARGE BLOCK ROOTED CUTTINGS TRANSPLANTED WITH SUPERthrive®, 100% HEALTHY, WHILE LOSING ALL WITHOUT IT TO FUNGUS IN HEAVY RAINY SPRING.
- "BEST STUFF I EVER SAW" said lead landscape architect, Cal Trans (California State Highways Department).
- ON EVERY CONTINENT, WITHOUT SALESMEN, UNCHALLENGED GUARANTEES SINCE 1940. Just results. REFUSE BEING BURNED BY FALSE "AS GOOD"
- "SUPERthrive® IS THE GREATEST PRODUCT IN THE WORLD! Hydroseed with it and get out of the way of the grass! "Possibly U.S. #1 landscape nurseryman-contractor, Washington, Baltimore.



100% ALIVE, BLOOMING
2,000 transplanted ornamental
cherry trees, TYPICAL of 60
years use by Los Angeles City
Parks and L.A. Schools.
Losses otherwise.



◀ 38 EXTRA INCHES
PINES GROWTH ABOVE
FERTILIZER-ALONE.
SEVEN MONTHLY USES
Tucson, Arizona, City Parks.



◀ RECORD TREE-SAVING &
BEAUTIFYING, 68 YEARS,
California State Capitol, Cal
Tech, University of Cal,
Caltrans, many other State
Departments, grounds,
campuses.



◀ SAVING 50,000 CACTI
TREES along Nevada's Mojave
desert pipeline, at 120".
Reported planted ALL famous,
and "world's biggest" Las Vegas
hotels.
Pushes back Africa deserts.

LANDSCAPERS

- Point with pride to ALL your jobs. • Build demand for you.
- Protect and save essentially 100% of all plant material.
- Predict healthy, active, uniform and beautiful "super-normal" plants.

[Home Page] [Free Trial Offer] [#1 Tree Saver] [Lawn Building & Landscape Hotline Cover]
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[Typical Reports] [Testimonials] [Environmental] [Questions & Answers]
[Nothing Like It!] [First and Only] [Extra Life] [Save Lives] [Best Ever Seen] [Fastest Turf]

UNCHALLENGED SINCE 1940**\$5,000 - Guaranteed to be World Champion**

#1 ACTIVATOR, #1 REVIVER, #1 TRANSPLANTER, #1 EXTRA GROWER, #1 PERFECTER

**UNIQUE, ESSENTIAL-
MORE EXAMPLES**

WORLD'S Number



TOP PLANT SUPPLY

MOST: - ACCEPTED - RESPECTED - STANDARD - ECONOMICAL

- Over 500 parks systems heads have stated in writing that nothing else works so well.
- National tribute, 1972: - 3000 professional petitions and 36 national associations got 10 lines into U.S. law to protect its availability without piracy of its non-toxic formula.
- Helped win Science and Industry only gold medal, World's Fair.
- Saves human lives, too. The one known means of keeping interior plants healthily overcoming and destroying otherwise-killing off-gassing pollutants in occupied tight buildings.
- Non-toxic even in concentrate (that makes 4200-times solution) - as testing-laboratories certified.
- Biologically utilized. Powerfully improves environment in many ways. (Request 2-page list.)
- Unclaimed reward to first who discovers some kind of horticulture that cannot improve to a higher level.
- Invented and made by world-famed biochemist John A.A. Thomson, Ph.D., D.A. - who -
 - Recognized by Marquis' Who's Who in The World and 32 other recognition directories.
 - Originated majority of known horticultural hormone purposes (half of them via **SUPERthrive®**)

Therefore the proof is the RECORD of SUPERthrive® RE-proven every day, everywhere.

IN STORE - REVERSES 27% SHRINKAGEIn foliage plant value, overnight. (1/4 teaspoonful SUPERthrive® per gallon of ALL watering, twice weekly.)**INCREASES SALES-YARD VALUE**

New profit from more efficient "finishing", than cattle feedlots. (Add 3 ounces SUPERthrive® to each occasional 100 gallons fertilizing watering.) Start by enlivening and activating trucked-in plants and trees.

WARN YOUR BUYERS AND CUSTOMERS**(BY REQUEST OF RESPONSIBLE NURSERIES)**Do not fall for **confused, misled or fraudulent** sales pitches for ineffective token **substitutes**. Please explain to fertilizer salesmen that **SUPERthrive®** is **ADDED TO FERTILIZING** program - **NOT INSTEAD OF "PLANT FOODS."** Those, by legal definition, are Nitrogen, Phosphorus and Potassium, with or without trace minerals.

Also, so-called "root stimulators, high-phosphorus fertilizers (possibly with a single hormone or vitamin), seem like nothing" as substitutes for SUPERthrive® many nurserymen comment.

Likewise, anyone can **evaporate and look at a frequently-found unbalancing 99-1/2%-water single-vitamin, single-hormone token-substitute**. Many nurserymen have asked the Vitamin Institute to warn about these. Who would dare to feed them regularly to plants? And why? Whose family would consume only one vitamin? If there is no answer - ask your buyers to give your firm and customers, **true SUPERthrive® 50 vitamins-hormones**.

These and more Proven big POINTERS for retailers -- UNIVERSAL PROBLEMS AND THE ONLY PRESCRIPTIONS THAT SOLVE THEM - using the unique balanced health supplement for plants - SUPERthrive® Unchallenged Since 1940 \$5000. guarantee-PROVEN far best, five ways - worldwide.

From world-recognized biochemist John A.A. Thomson, Ph.D., D.A.

Recognized by Who's Who In The World, Who's Who In Science And Engineering, Who's Who In Technology, American Men And Women Of Science, Who's Who In America and 28 other recognition directories.

Originated majority of known horticultural hormone product purposes (half via **SUPERthrive®**.) Invented and makes the **SUPERthrive®** formula necessary to solve main garden center problems. Educated millions, worldwide, in successful use. Repeatedly told at trade conferences - "The only thing that ever made me a lot of money, from any of these conferences, was finding out about your stuff."